



Grant Application

✔ Completed

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If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

Q3. Business Name

Nezzy's Sports Bar & Grill

Q4.

Field label	Response
Address1	1345 2nd Avenue
Address2	
City	Cumberland
Zip Code	54829
State	WI
Phone	9527693551
Email	jbrandenhoff@gmail.com

Q5. Website

<https://www.nezzyssportsbar.com/>

Please enter the following applicant information

Q6.

Field label	Response
First Name	Jessica
Last Name	Brandenhoff

Q7. Phone Number

9527693551

Q8. Please enter your email if different from business email

jbrandenhoff@gmail.com

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Nezzy's Sports Bar & Grill is a locally owned restaurant and community gathering space located in the heart of Cumberland, Wisconsin. We are more than just a bar and grill — Nezzy's has become a place where people come together to connect, celebrate, support one another, and build community. Nezzy's currently employs approximately 15–22 local team members, most of whom are Cumberland residents or students (depending on the season). We are proud to provide flexible employment opportunities for young people entering the workforce, as well as for experienced staff who are looking to earn additional income or stay socially connected within the community.

Supporting other local businesses and suppliers is extremely important to us. We regularly partner with and purchase products from businesses such as Nielsen, Almena Meat Market, 45th Parallel, Mob Graphics, Ace Hardware, and other regional food and beverage vendors, helping keep dollars circulating within our local economy whenever possible. We are also looking at a partnership with several local farms for our produce.

What makes Nezzy's unique is that it has quickly become a community hub for connection, celebration, and giving back. Throughout the year we host events that bring people together and support meaningful causes. These include community fundraisers such as our Jack's Basket fundraiser - supporting families and individuals with Down syndrome, gatherings and support for Cumberland Youth Hockey, and events that support organizations like Rest & Resilience, which provides retreats and support for first responders. We regularly donate our event space to local organizations, including the Cumberland Boys Basketball team, 100 Women Who Care, and the Rotary Impact Club so they have a place to meet, host events, and raise funds. We also host complimentary community events such as pumpkin painting for families in the fall and our Polar Express movie night with Santa, which has become a special holiday tradition for local families. By opening our doors to these events and organizations, Nezzy's has become more than a restaurant — it is a place where the Cumberland community gathers, celebrates, and supports one another. Cumberland is a small town with a big heart, and Nezzy's strives to reflect that spirit every day. Whether it is a local family celebrating a birthday, a sports team gathering after a game, visitors discovering Cumberland for the first time, or neighbors simply stopping in for a meal and conversation, Nezzy's aims to be a place where people feel they belong.

We believe small businesses play a vital role in the strength of a community. At Nezzy's we are committed not only to providing great food and hospitality, but also to investing back into the people and organizations that make Cumberland special. Our mission is simple: create a space where community comes first and where everyone who walks through our doors feels like they are part of something bigger.

Q10. What is the plan for using the grant money (How will it be used)?

If selected to receive the 50 People Who Care grant, the funds will be used to replace the projector in the Isle theater and complete renovations we have begun in the theater lobby. Over the past year, we have been working to breathe new life into this space so it can once again serve as a community gathering place. While we have already started improvements in the lobby area, the projector is a critical piece needed to fully restore the theater's functionality. Unfortunately, the projector failed this winter, and the cost to replace it is significant. Replacing this equipment is essential to ensuring the theater can continue to host movies, community events, fundraisers, and gatherings for local organizations. Our goal is to create a welcoming space that can be used not only by our business but by local organizations, schools, nonprofits, and community groups looking for a place to gather.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

We are incredibly grateful to be considered for the 50 People Who Care grant and for the work this group does to support projects that strengthen Cumberland. Being able to restore this theater space would allow us to continue doing what we are most passionate about: creating opportunities for people to gather, celebrate, support local causes, and connect. We can hire additional staff to service the theater and lobby. We can also increase our buying from local vendors and contribute more to the local economy. Thank you for considering our application and for helping organizations like ours continue serving the Cumberland community.